

## Improving of Key Supporting Services for Young Innovators across Central Europe

### GOOD PRACTICES COMPENDIUM

The CENTRAL EUROPE project InoPlaCe recognizes the young innovators as an important driving force for innovation in the CE regions. The young innovators represent a specific target group worthy to support in their efforts and in overcoming the issues they may face due to their age, experience, knowledge or social background when attempting to put their innovative ideas and entrepreneurial ambitions into life.

The young innovators involved in the Regional Innovation Labs provided their insights in the starting phase of the InoPlaCe project implementation and decided on the twenty key supporting services which should be placed to the centre of the project attention.

The Good Practices Compendium follows the Comparative study depicting the state of art of supporting services provided to young innovators in all involved regions and represents another milestone on the way of improving the framework conditions for young innovators and entrepreneurs for realization of their ideas and plans.

The main aim of the Compendium is to provide concise information about the examples of services which are worthy to follow and which

implementation may considerably improve the conditions for young innovators across the region of CE. To put it another way, the Compendium represents a list of “must-haves” for central European regions striving to meet the needs and requirements of the young innovators.

The Compendium provides qualitative and quantitative description, but also transferability analysis of 27 good practices usable for transfer of good practice by service providers in any CE region. It is also usable for public administration during the process of planning policy tools or for policy decision makers for decision about framework policies and their support in formulation and implementation of effective measures and instruments supportive for the young innovators as the Compendium shows the framework conditions in regions with further developed services.

The Compendium was used as the reference point for designing the InoPlaCe action plans (regional as well as transnational) for further development and for planning the pilot actions dedicated to transfer of good practices. By this, the project logical framework and overall concept was proved, nevertheless, attention will be paid to continuous improvements rather than one-off actions.

For the final identification of the good practices to be transferred and implemented by partner regions, following features were taken into consideration:

- practical impact of the service
- interrelation of the service with other services already present
- experience of the provider
- affordability aspect
- sectorial affiliation in the regional context
- transferability into specific regional frameworks.

The Compendium is available at: <http://project.inoplace.eu/>

*Distribution of good practices per partner regions*

Partner region	Number of GPs identified by PP	Number of GPs identified by others	Total
Southwest (Czech Republic)	3	1	4
Savinja Region	2	0	2
Lower Silesian Voivodeship	3	0	3
Bratislava Region	2	1	3
Lombardy	0	3	3
Western Transdanubia	4	0	4
Thuringia	4	0	4
Northeast (Czech Republic)	3	1	4
<b>Total</b>	<b>21</b>	<b>6</b>	<b>27</b>

## INOPLACE PLATFORM ON THE 5TH WEST-TTRANSDANUBIAN REGIONAL INNOVATION FAIR

On 9th April 2014. the West-Transdanubian Regional Innovation Exhibition and Invention Fair was held with great success at Széchenyi István University in Győr. The attractive event was organized by the university's Knowledge Management Centre, the Universitas-Győr Nonprofit Ltd. and the Pannon Novum Nonprofit Ltd., where 33 exhibitors presented their latest inventions and innovations. Among others, the visitors could get acquainted with an innovative yogurt-making method, light-weight solar powered sports car, smart USB key, alternative vehicles and printer toner recycling options.

The public also could see programming-teaching games for kids and XBody fitness machines operating with EMS technology.

The event organizers also thought of children, the Mobilis Interactive Exhibiton Centre showed spectacular and interesting science experiments, as well as the university students could try to build a Spaghetti Bridge.

As a part of the exhibition program Pannon Novum Nonprofit Ltd. presented two projects, InoPlaCe and REZIPE, which are implemented through CENTRAL EUROPE Programme co-financed by the ERDF.

Under the InoPlaCe project, the concept of the InoPlaCe Platform was presented. Its aim was to develop and to launch new innovative service in participating region which contribute to development of the framework conditions for innovation by improving access of young innovators to provided services in participating CE regions.

The InoPlaCe online platform has been created this year, which is one the basic principles of the sustainable project outputs. Such online tool was developed in order to support young innovators and other interested parties in the project regions when searching for providers of the key services which had been selected by members of RILs in the previous periods.

If our clients are young innovators, have an innovative idea and searching for services they need to conceive, consider and start up their project, furthermore provider of services for start-ups and young innovators, both of them can log in the platform and use the different services.

More detailed information is available at: <http://inoplace.eu>

The screenshot shows the InoPlaCe website interface. At the top, there is a navigation menu with three items: "Whom we serve" (selected), "About", and "Contacts". The main content area is titled "WE SERVE TO THE FOLLOWING MAIN GROUPS OF STAKEHOLDERS" and is divided into two columns. The left column features a lightbulb icon and the text: "Are you young and have an innovative idea?" followed by "...searching for services you need to conceive, consider and start up your project" and a link "> Log in the portal". The right column features a globe icon and the text: "Are you provider of services for start-ups and young innovators?" followed by "...offering the support to conceive, consider and start up promising project ideas".

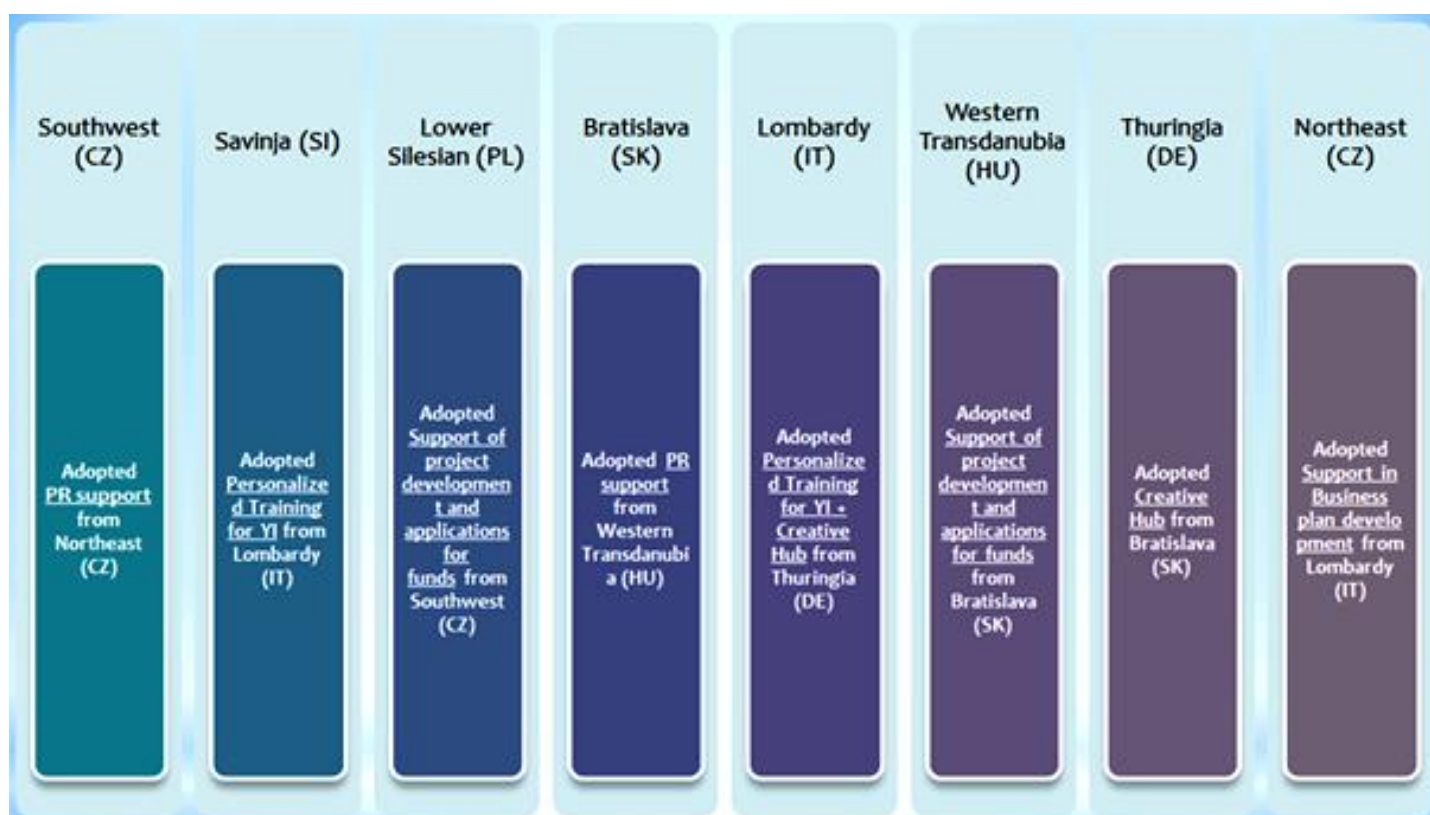
## PILOT ACTIONS IN INOPLACE REGIONS

The transnational partnership of the InoPlaCe project took further steps to improve the conditions for young innovators across CENTRAL EUROPE territory.

After the benchmarking of the current regional support for Young Innovators results were summarized in the Comparative Study and has been made available for the young innovators and other stakeholders, the project experts finalized the good practices identification in order to lay down the basis for real-life improvements of the supporting services required by the target group of young people with innovative ideas and entrepreneurial spirit.

The findings of the benchmarking together with the identified good practices were resulted into the Pilot Actions realizations in InoPlaCe regions. Pilot Actions consisted of Service transfers from one region (source of know-how) to another (one with lack of know-how). There were realized 8 Pilot Actions in total as each of InoPlaCe partners has launched a new service in its region that hadn't been offered at all in the past. Thus, Pilot Actions reflect the real needs identified from the side of end-beneficiaries.

Detailed overview of implemented Pilot Actions:



## INOPLACE FINAL CONFERENCE TO SUPPORT YOUNG INNOVATORS

In the mid of October 2014 the Final Conference of InoPlaCe project was organized in Prague.

The following topics have been presented at the conference:

- Selected providers' presentations of supporting services for young innovators and other supporting institutions (National Cluster Association, CzechInvest, Technology Centre of the Academy of Sciences of the Czech Republic, BIC R&D, Ltd.).
- International context and trends in supporting young innovators;
- Support for young innovators in selected regions of CE;
- Activities and results of the InoPlaCe project.

The event was hosted by the Regional Development Agency of South Bohemia (CZ) as the lead partner of the InoPlaCe project and was intended for young innovators (students, researchers, start-ups), service providers, professional public and policy makers engaged in the support areas of business development, promotion of science and research, etc.

Mr. Jan Kubalik gave presentation about current European activities in the support of young innovators and Central European start-ups, introduced main project

achievements and especially presented the main output of the project – InoPlaCe Platform. The following project partners gave presentations on the contribution of the project to support young innovators in

their regions: Regional Development Agency of South Bohemia RERA Inc (CZ), Regional Development Agency Senec-Pezinok (SK), Pannon Novum non-profit Ltd. (HU), The Centre for Research and Innovation (CZ), Avanzi (IT).



### Benefits of InoPlaCe platform

For Young Innovators

- o Find the right service to solve your needs in innovation and entrepreneurship
- o Find the exact service you need – thanks to intelligent search and experiences of your peers
- o Help you with your idea or start-up
- o Get an advice or an answer to your questions
- o Be in contact with your peers – other Young Innovators - around the Europe
- o Learn from experiences of others
- o Be connected in your region and in Europe – don't miss any good opportunity anymore

### Benefits for Service Providers

- o Show services to the Young Innovators
- o Gain reputation in this community by getting high evaluation for your work
- o Show your work and activities in your region – present your events, results
- o Interact with Young Innovators – respond and advise to their questions
- o Show your work out of your region – across the Europe
- o Be connected in your region and EU – don't miss any good opportunity anymore

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