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InoPlaCe

# InoPlace

Improving of Key Supporting Services  
for Young Innovators across Central Europe

There's no good idea that cannot be improved on.

*Michael Eisner*



The general aim of **InoPlaCe** project is to improve the framework conditions targeted towards the specific end-beneficiaries- **young innovators** based on the transnational cooperation of relevant actors. Defining and improving of **20 key supporting services** required by young innovators were the crucial activities.

InoPlaCe project currently proved its concept by realization of Pilot Actions in all involved regions. Altogether 8 new services have been transferred from one region to another, leading to launch new services that had been missing in the eyes of young innovators or had been provided at unsatisfactory level. Given the strong motivation and close co-operation of partners and source institutions that provided know-how of transferred services, Pilot Actions were the last step into the final stage of project's implementation and thus InoPlaCe successfully fulfilled its mission.

The very first efforts to improve the services supporting young innovators were realized through the **Regional Innovation Labs** where young innovators could discuss their needs and give their opinions on desirable solutions. As a result, young innovators identified the required supporting services along with members of the implementation teams from cooperating regions.

An initial list of supporting services reflecting and articulating the needs of young innovators covers a wide range of topics with the predominance of services of counselling type. Among the most frequently requested services belong the following ones:

- the support of capitalization and commercialization of the results of research and development (R&D),
- business angels and venture capital, and
- assistance with project development and applications for funds.

Based on the initial list of services a shorter one was created, containing final 20 key supporting services deemed the most important. These 20 key services were further examined. As a result, so-called **Regional map** was created for each region showing the presence or absence and the quality of each of the 20 key supporting services.



Subsequently, that 20 key services were further analysed and benchmarked based on previously collected data by all partners. The benchmarking activities have drawn a clear picture of how the needs of young innovators are currently covered in all partner regions. The benchmarking results have shown the differences and similarities across partner regions and revealed the opportunities and scope for improvements of the supporting services provided to young innovators. In parallel, project partners identified good practices that have potential to be transferred from source region to target one



Based on data gained through the mapping activities, **Transnational Action Plan** has been researched and developed. It defines the steps and actions leading to the improvement of provided key services in each project region by different **Actors of Regional Innovation Systems**.

The **InoPlaCe online platform** bringing together service providers and young innovators has been designed as well as launched within the project. It is considered as sustainable tool for long-term improvement of framework conditions for young innovators as it will be maintained and promoted by whole partnership. InoPlaCe platform helps young innovators and other interested parties to find the most suitable support when conceiving, considering and starting up the project ideas.

Are you young innovator and have an innovative idea and searching for services you need for a beginning of your business? Or are you provider of services for **start-ups** and young innovators? Then just go on the platform and start to search, evaluate, chat, interact, promote yourself and more other activities.



[www.inoplace.eu](http://www.inoplace.eu)



## WHO WE ARE?

**We believe** that everyone has the potential to be an entrepreneur. Entrepreneurs are people who recognize a gap in the market or a business opportunity and set out to exploit it. It might be through a new product, a service, or a way of addressing a social or environmental issue, but entrepreneurs are people who find ways of making it happen.

If you are young, you look at the world through different eyes. You are innovative; you know how to change the things, for us you are a **Young Innovator**. We know you come from all walks of life. It doesn't matter which subject you're studying or what your passions are, you have the potential to change the world around you.

But you have your needs. You need financial capital, you need the best people, you need **new partners and customers**, you need laboratories or just office spaces, you need support to focus on your mission. You need to be quick...

We understand you. That's why we prepared for you the **InoPlaCe** portal. It is a best place where you can quickly find the best service in your region that will solve your need. It is a best place where you can learn from others, from your peers. **InoPlaCe** portal will save your time, will find your best match to your need, will help you grow quicker.

That's our mission, what's yours?



- Find the right service to solve your needs in innovation and entrepreneurship
- Find the exact service you need thanks to intelligent search and experiences of your peers
- Help you with your idea or start-up
- Get an advice or an answer to your questions
- Be in contact with your peers other Young Innovators- around Europe
- Learn from experiences of others
- Be connected in your region and in Europe don't miss anymore good opportunities

## BENEFITS FOR YOUNG INNOVATORS?

- Show your services to the Young Innovators
- Gain reputation in this community by getting high evaluation for your work
- Show your work and activities in your region present your events, results
- Interact with Young Innovators respond and advise to their questions
- Show your work out of your region across the Europe
- Be connected in your region and in Europe don't miss anymore good opportunities

## BENEFITS FOR SERVICE PROVIDERS?



## PILOT ACTIONS PERFORMED IN INOPLACE REGIONS

As mentioned in the beginning, the transnational partnership of the InoPlaCe project took further steps to improve the conditions for young innovators across **Central Europe** territory.

After the benchmarking of the current regional support for Young Innovators **results were** summarized in the **Comparative Study** and has been made available for the young innovators and other stakeholders, the project experts finalized the good practices identification in

order to lay down the basis for real-life improvements of the supporting services required by the target group of young people with innovative ideas and entrepreneurial spirit.

The findings of the benchmarking together with the identified good practices were resulting into the Pilot Actions realizations in **InoPlaCe** regions. **Pilot Actions** consisted of Service transfers from one region (source of know-how) to another (one with lack of know-how). There were realized 8 Pilot Actions in total as each of **InoPlaCe** partners has launched a new service in its region that hadn't been offered at all in the past. Thus Pilot Actions reflect the real needs identified from the side of end-beneficiaries.

### Detailed overview of implemented Pilot Actions:

Southwest (CZ)	Savinja (SI)	Lower Silesian (PL)	Bratislava (SK)	Lombardy (IT)	Western Transdanubia (HU)	Thuringia (DE)	Northeast (CZ)
Adopted PR Support from Northeast (CZ)	Adopted Personalized training for YI + Creative Hub from Lombardy (IT)	Adopted Support of project development and applications for funds from Southwest (CZ)	Adopted PR Support from Western Transdanubia (HU)	Adopted Personalized training for YI + Creative Hub from Thuringia (DE)	Adopted Support of project development and applications for funds from Bratislava (SK)	Adopted Creative Hub from Bratislava (SK)	Adopted Support in Business plan development from Lombardy (IT)



## PROJECT PARTNERS

1. Regional Development Agency of South Bohemia RERA Inc. - **CZ**
2. Regional Development Agency Celje Ltd. - **SI**
3. Regional Development Agency "ARLEG" S.A. - **PL**
4. Regional Development Agency Senec-Pezinok - **SK**
5. Avanzi. Sostenibilita per Azioni - **IT**
6. Pannon Novum Non-profit Ltd. - **HU**
7. Europa Programme Centre (EPC) at governing body TIAW e.V. - **DE**
8. CVVI- The Centre for Research and Innovation - **CZ**





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<http://www.central2013.eu/>

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